

Masonry Heater Association of North America

Public Relations Committee Budget

2009

Proposed Amount

Item

\$ 250.00	Conference Call Expense
\$ 800.00	Press Releases (2x/yr @ PRweb.com)
\$ 125.00	Digital Photo Frame
\$ 500.00	Trade Show Banner Stands
\$ 100.00	Sales (Marketing) Portfolio Development w/staff time and small inventory
\$ 960.00	Public Relations Newsletters (2x/yr)
	\$360 Constant Contact
	\$400 Enter Email address from Bookstore, etc
	\$200 Maintain Constant Contact
\$1,550.00	HPBA Expo
	\$500 AirFare
	\$250 Hotel
	\$800 Staff Time
\$ 300.00	Heater & Bake Oven Awards
	\$300.00 Awards
	\$300 Entry fee income

\$4585.00

Preliminary Proposed Budget for 2009